

AGENDA ITEM: 10(i)

CORPORATE AND ENVIRONMENTAL OVERVIEW & SCRUTINY COMMITTEE – PROJECT PLAN

Title: A MARKET STRATEGY FOR ORMSKIRK TOWN CENTRE

MEMBERSHIP:

Chairman: Councillor Bailey Vice-Chairman: Councillor Mrs Blake
Councillors Ashcroft, Mrs Baybutt, Delaney, Dereli, Mrs C Evans,
Mrs R Evans, Fillis, G Hodson, J Hodson, L Hodson, McKay, Mrs Marshall,
Ms Melling, Wright

TERMS OF REFERENCE

1. To undertake a review on 'A Market Strategy for Ormskirk Town Centre' as part of the work being undertaken in relation to the Ormskirk Town Centre Strategy.
2. To understand the current market position.
3. To present a report of the Committee's findings and recommendations to Cabinet and Council.

OBJECTIVES

The present –

- To understand the current arrangements of the market, including the existing layout of the market stalls, mix of traders and the aesthetics in relation to the style and look of the stalls.
- To understand the impact of the Moor Street improvement works on the current market layout.
- To explore the opportunities open to market traders, including those available to permanent traders / casual traders / start-up traders.
- To understand best practice from other thriving markets.

The future –

- To ensure that future approaches and facilities are developed to meet local needs.
- To ensure that the new Ormskirk market layout fits in with the proposed Moor Street improvements.
- To ensure the direction and priorities for the market will enable it to be both sustainable / competitive and also ensure that its development is in keeping with the aspirations of the Ormskirk Town Centre Strategy.
- To explore further opportunities to diversify, for example more specialist markets (crafts, foods etc.).

Comparison

To consider visiting or receiving a presentation from an example of good practice in Lancashire /a neighbouring Authority.

Resources -

- The Council's Assistant Director Community Services will provide technical support and guidance, together with Officers from Regeneration. Officers from across the Authority, including Planning and Street Scene, to be consulted as appropriate.
- External contribution, as appropriate.
- Any funding requirements will be included in the final recommendations of the Committee.

INFORMATION

<http://skiptonmarket.net/>

<http://www.stockport.gov.uk/services/leisureculture/visitstockport/stockportmarket/>

<http://markets.sthelens.gov.uk/markets/earlestown-market/>

<http://www.burymarket.com/>

Witnesses

Who?	Why?	How?
Representative from the Market Traders' Committee	To gain an understanding of the Market Trader's role.	Attendance at a meeting or in written form
Others within the community that may be identified during the course of the review.	To provide feedback on opportunities/developments considered.	To be identified during the review
The Committee may wish to hear from:		
Portfolio Holder for Planning and Development	The Portfolio Holder whose remit includes <ul style="list-style-type: none">• Operation of Ormskirk Market	Attendance at meetings as required.
Portfolio Holder for Town and Village Centres	The Portfolio Holder whose remit includes: <ul style="list-style-type: none">• Market Town and Village Centre Strategies and promotion of these centres.	Attendance at meetings as required
Portfolio Holder for Health Leisure and Commercial Safety	The Portfolio Holder whose remit includes: <ul style="list-style-type: none">• Environmental Health• Commercial Safety• Community Safety	Attendance at meetings as required

Site Visits		
Where?	Why?	
To be identified during the Review.	To be identified during the Review.	

ESTABLISH WAYS OF WORKING

Officer Support

Lead Officer (Corporate and Environmental Overview & Scrutiny Committee) –

Dave Tilleray, Assistant Director Community Services

Scrutiny Support Officer (SSO) – Cathryn Jackson, Principal Overview and Scrutiny Officer

Legal Officer (LO) – Tina Sparrow, Assistant Solicitor

Officers reporting as and when required –

Colin Brady, Technical Services Manager, Community Services.

Dave Tilleray, Assistant Director, Community Services, or Officers on his behalf.

Bob Livermore, Assistant Director Housing and Regeneration, or Officers on his behalf.

John Harrison, Assistant Director, Planning, or Officers on his behalf.

Graham Concannon, Assistant Director Street Scene, or Officers on his behalf.

Reporting Arrangements

- The Assistant Director Community Services, or Officers on his behalf, will submit reports on Ormskirk Town Centre Management; Market Strategy aspects of the review.
- The Assistant Director Planning, will submit reports on planning and development aspects of the review .
- The Assistant Director Housing and Regeneration will submit reports related to the Ormskirk Market Strategy aspects of the review.
- The Lead Officer (Assistant Director Community Services)/Principal Overview and Scrutiny will co-ordinate the generic elements of the review and submit progress reports as required.
- The Corporate and Environmental Overview and Scrutiny Committee to submit its final report and recommendations to Cabinet and Council Feb/March 2016 and Council in April 2016.

TIME SCALES

Meeting 1 – 16 July 2014

- Introduction on the theme of the topic from the Technical Services Manager, Community Services.
- Review confirmed to commence 2014/15.

Meeting 2 - 23 October 2014

- To consider the role of Ormskirk Town Centre Market, the co-ordinated approach of local partnerships in relation to the topic area and to debate strengths and weaknesses of current approaches.
- To agree the Project Plan.
- To identify the next steps in the project.

Meeting 3 - 4 December 2014

- To consider an update from the Technical Services Manager.
- To agree and review the Project Plan.
- To identify the next steps.

Workshop Session – 20 January 2015.

Meeting 4 – 19 February 2015

- To receive feedback from the Workshop Session, if required.
- To consider an interim report of the work undertaken in 2014/15.
- To identify the next steps.
- To review the Project Plan.

Meeting 5 - ??July 2015

- To identify the next steps.
- To review the Project Plan

Meeting 6 - ??Oct 2015

- To identify the next steps.
- To review the Project Plan

Meeting 7 – ??Dec 2015

- To identify the next steps.
- To review the Project Plan

Meeting 8 – ??Feb or ??March 2016

To agree draft final report and final recommendations for submission to Cabinet and Council, if applicable, in April 2016.

Cabinet – ?? March 2016

- Submission of the final report.

Council – ?? April 2016

- To receive the final report, if applicable.

INFORMATION GATHERED

CONCLUSION

RECOMMENDATIONS

REVIEW DATE – Usually 6 months after final review report submission. ?? Oct 2016.